Greer Margolis Mitchell

Suite 800 Washington DC 20007 1010 Wisconsin Ave

Barack Obama/ D/ President

Submission Number 394 Issue 5



WSPA-TV

250 International Dr. Spartanburg SC 29303-6698 (864) 576-7777 FAX (864) 587-4480

Est./PO Number: Schedule Dates: Associated Copies: No 06260799 09/03/12 to 10/07/12 Barack Obama/ D/ President Submission Cost: Client/Product/Estimate: Contract type: 95 /101 /1536 Political 20715 Campaign Ref: Sales Rep: Order Ref: Business Type: Business Category: Transactional E:120802001 HRP Washington, DC POLITICAL 06260799 Copy

Buyer: Client:

Product: Demographic: (L) Household Obama For America Order: Booking Group: WSPA **Key Market:** Greenville Spartanburg Ashevil

		ļ		Τ		\top		T				T			Τ		Τ		Τ_
			α.	1			<u>Б</u>		<u>ن</u>		1			ú	1	N			Ref
			Sat 7p Access Hollywood	0	Sat SEC Football		Fri 9p ET / 8p CT CSI NY		⊦n 10p ∈I / 9p CT Blue Bloods E		E Sp C Blue Bloods		. *V	M-F 9a Dr Phil		TAME		TAME	Sales Product Details
			05		8		05		05		S			05		06		94	Rev Type
	Weekly																	,	
Closed PR	Weekly Totals: Total Spots(Ord Spots)		150		750		900		1200		700	150	90	85	150	250	225	115	Rate
Ř	ots(Ord Spc		30	Comme	30	Comme	30	Comme	30	Comme	30		Comme	30	Comme	30	Comme		Spot Type
	its)		Nbr of Spots		Nbr of Spots		Nbr of Spots		Nbr of Spots		Nbr of Spots	Nbr of Spots	Nbr of Spots	Nbr of Spots	Nbr of Spots	Nor of Spots	Nbr of Spots	Nbr of Spots	
	6		-1										_		2			2	09/03
	10										_								09/10
2	12				1		1							1	2			2	09/17
	14								1			1				2	2		09/24
	1																		10/01
3	46		-1		1		-		1		_	_	-	_	4	2	2	4	Total
			150		750		900		1200		700	150	90	85	600	500	450	460	Cost

Greer Margolis Mitchell

Washington DC 20007 1010 Wisconsin Ave

Barack Obama/ D/ President

Submission Number 394 Issue 5



WSPA-TV

250 International Dr. Spartanburg SC 29303-6698 (864) 576-7777 FAX (864) 587-4480

Buyer: Est./PO Number: Schedule Dates: Associated Copies: No 09/03/12 to 10/07/12 06260799 Submission Cost: Client/Product/Estimate: Contract type: 95 /101 /1536 Political Business Type: Sales Rep: Order Ref: Business Category: Transactional POLITICAL HRP Washington, DC 06260799

20715

Campaign Ref:

E:120802001

Copy

Client:

Barack Obama/ D/ President

			20		19		17		16		15		.		12		1		10		9		Ref
		VV	Wed 8p ET / 7p CT Survivor	VV	Wed 10p ET / 9p CT CSI		Tue 8p ET / 7p CT NCIS	and the state of t	Thu 10p ET / 9p CT Elementary		Thu 10p ET / 9p CT Person Of Interest	8	Sun 9p ET / 8p CT 3		Sun 10p ET / 9p CT Mentalist		Sat 730p Access Hollywood	Ċ.	Sat 730p King Of Queens	.	Sat 7p News	, S	1
			04		8		04		05		0.5		05		05		04		04		05		Rev Туре
	Weekly																						
Closed PR	Weekly Totals: Total Spots(Ord Spots)		1650		1200	2500	1000		2000		1200				1000		200		200	150	90		Rate
R	ots(Ord Spo	Comme	30	Comme	30	Comme	36	Comme	30	Comme	30	Comme	30	Comme	30	Comme	30	Comme	30	Comme	30	Comme	Spot Type
	its)		Nbr of Spots		Nbr of Spots	Nbr of Spots	Nbr of Spots		Nbr of Spots		Nbr of Spots	Closed PR	Nbr of Spots		Nbr of Spots		Nbr of Spots		Nbr of Spots	Nbr of Spots	Nbr of Spots		
	9																		1				09/03
-	_ 10										1						1				_		09/10
2	12											1					1			1			09/17
	14		->		٦	1			-3								1			-			09/24
	1																						10/01
3	46		1		1	1	1		4		43				1		3		1	2	-		Total
	***************************************		1650		1200	2500	1000		2000		1200				1000		600		200	300	90		Cost

Greer Margolis Mitchell

1010 Wisconsin Ave Suite 800 Washington DC 20007

Barack Obama/ D/ President

Submission Number 394 Issue 5



WSPA-TV 250 International Dr. Spartanburg SC 29303-6698 (864) 576-7777 FAX (864) 587-4480

		Mkgd	<u>ω</u>	Γ	29		28		27		26		24	Τ	23		- 22		 2	Ref	Assc	ESL/	1 OCNE	Buyer:	Client:	
		SS		. VV F .	M-F 730p Scene On 7	VV T.	M-F 11a ET	М	Mon 8p ET Mother			IF. ISOIA						j		ll .	Associated Copies:	ESC/PO Number:	schedule pates:	, ř.	Ħ	
			Sun 930p ET / 830p CT Good Wife		cene On 7		M-F 11a ET / 10a CT Price Is Right		Mon 8p ET / 7p CT How I Met Your Mother		Sat 730p Access Hollywood	IF Isolations: W/C 09/03 M I VVI F	hill		Sat 10p ET / 9p CT 48 Hours		Sun 9p ET / 8p CT Good Wife		%)	uct Detalls	No		09/03/12 to 10/07/12	3	Barack Obama/ D/ President	
			05		8		2		05		24		05		06		05		05	Rev Type					int	
weeny i	Weekly Tr						<u> </u>															Contract type:	Weeks:	Client/Product/EstImate:	Submission Cost:	
Closed PR	ofale: Total Co.		1300		150		115				200		90		350			150	85	Rate		ě.		ıct/Estlmate:	Cost:	
R R	tr/Ord Sha	Comme	30	Comme	30	Comme	30	Comme	60	Comme	30	Comme	30	Comme	30	Comme	30	Comme	30	Spot Type						
its)	45)		Nbr of Spots		Nbr of Spots		Nbr of Spots	Closed PR	Nbr of Spots		Nbr of Spots		Nbr of Spots		Nbr of Spots	Closed PR	Nbr of Spots	Nbr of Spots	Nbr of Spots			Political	Ċ'n	95 /101 /1536	20715	
9													1		-14					09/03						
1 10	Š				2		2	1			1								1	09/10	Bu	В	ç	င္အ	္ဆ	
12			>													-13			_	09/17	Business Category:	Business Type:	Order Ref:	Sales Rep:	Campaign Ref:	
14																		1		09/24	1 .		_			
																		1		10/01	Transactiona	POLITICAL	06260799	HRP Washington, DC	E 120802001	
з 4 6			-1		2		2				1		-1			-1		2	2	Total	<u>ਬ</u>	•	•	Ington, DC		_
			1300		300		230				200		90		350			300	170	Cost						Copy

Pre-emption Summary

Client	
Copy	

0
S
ÿ
\vdash
:42
9
S
7
Ŋ
\circ
\vdash
\sim

Page 4
of 4

Ref Salee Product	Spot Type	Pre-empt Date	Status	Pre-empt Value	Makegood Line(s) (Dates)	Makegood	Campaign Ref
14 Sun 9p ET / 8p CT 3	:30 Commercial	09/17/12	Closed Pre Emption	1,300.00	00 31 (09/23)	0000171304	
2			0.000		0. (00,00)	10000111004	
22 Sun sp E1 / 8p C1 Good Wife	:30 Commercial	09/17/12	Closed Pre Emption	0.00	.00 31 (09/23)	7129210000	E:120802001
27 Mon Sn ET / 7n OT Haw I Mot Varia Mathan	1:00 D	2000	2				11.11000
21 INIOII OF ELLLIP CHENOW HIVE YOUR MOTHER	1:00 Commercial 09/10/12 Closed Pre Emption	109/10/12	Closed Pre Emption	3,400.00	.00 No Makegood / Credit	0000000000	E:120802001
							1

	11150	5000	3005	1410	20715	ISO
	14	12	10	9	46	pois
10/01	09/24	09/17	09/10	09/03	Totals	<u>.</u>
Month 10 Weeke: 4		eeks: 5	Month 9 Weeks: 5			7

	Grand Totals:
Gross Total:	Spots:
20,715.00	46

Commission: Net Total:

3,107.25 17,607.75